

Name: \_\_\_\_\_ Date: \_\_\_\_\_

The Changing World of Visual Arts

Q1. Give an account of photography in India.

Ans. \_\_\_\_\_  
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Q2. Why did some artists produce cheap popular prints? What influence would such prints have had on the minds of people who looked at them?

Ans. \_\_\_\_\_  
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## The Changing World of Visual Arts

Q1. Give an account of photography in India.

Ans. Photography

i. By the nineteenth century photographers from Europe began travelling to India, taking pictures, setting up studios, and establishing photographic societies to promote the art of photography.

ii. Some began taking photographs of imperial officials; while others began searching for ancient buildings and monuments.

iii. Yet, others recorded moments of triumph for the British. There were also people who recorded the cultural diversity of India in ways that tried to show India as a primitive country.

Q2. Why did some artists produce cheap popular prints? What influence would such prints have had on the minds of people who looked at them?

Ans. By the late-nineteenth century, mechanical printing presses were set up in different parts of India, which allowed prints to be produced in even larger numbers. These prints could therefore be sold cheap in the market. Even the poor could buy them. With the spread of nationalism, popular prints of the early twentieth century began carrying nationalist messages. For example, Bharat Mata appearing as a goddess carrying the national flag, or nationalist heroes sacrificing their heads to the Mata, and gods and goddesses slaughtering the British.