

Name: _____ Date: _____

Understanding Media

Q1. How television is like a 'window on the world'?

Ans. _____

Q2. What do you found most useful about internet?

Ans. _____

Q3. What do you mean by 'public protest'?

Ans. _____

Q4. What is an independent media?

Ans. _____

Q5. What is mass media?

Ans. _____

Understanding Media

Q1. How television is like a 'window on the world'?

Ans. Television is like a 'window on the world' because a lot of our impressions about the world around us are formed by what we see on TV.

Q2. What do you found most useful about internet?

Ans. We always get the latest information on internet as we can read latest news and gain knowledge about the latest products within minutes of their release.

Q3. What do you mean by 'public protest'?

Ans. When a large number of people come together and openly state their opposition to some issue is termed as public protest. Organising a rally, starting a signature campaign, blocking roads etc. are some of the ways in which this is done.

Q4. What is an independent media?

Ans. An independent media means that no one should control and influence its coverage of news. No one should tell the media what can be included and what should not be included in a news story.

Q5. What is mass media?

Ans. TV, radio and newspapers are a form of media that reaches millions of people, or the masses, across the country and the world and, thus, they are called mass media.