

Name: _____ Date: _____

Understanding Media

Q1. How do you think television influences us?

Ans. _____

Q2. Name the word that is often used to collectively refer to the radio, TV, newspapers, Internet and several other forms of communication.

Ans. _____

Q3. Why do you think newspapers are called print media?

Ans. _____

Q4. Give examples of local media.

Ans. _____

Q5. What is broadcast?

Ans. _____

Q6. What is censorship?

Ans. _____

Q7. Why we need to analyse the news?

Ans. _____

Understanding Media

Q1. How do you think television influences us?

Ans. It shapes our views of the world, our beliefs, attitudes and values.

Q2. Name the word that is often used to collectively refer to the radio, TV, newspapers, Internet and several other forms of communication.

Ans. This word is 'media'.

Q3. Why do you think newspapers are called print media?

Ans. Newspapers are called print media because they are in printed form.

Q4. Give examples of local media.

Ans. Community Radio, Documentary Films, Local newspaper like 'Khabar Lahriya'

Q5. What is broadcast?

Ans. Broadcast is used to refer to a TV or radio programme that is widely transmitted.

Q6. What is censorship?

Ans. This refers to the powers that government has to disallow media from publishing or showing certain stories.

Q7. Why we need to analyse the news?

Ans. The 'factual information' that a news report provides is often not complete and can be one-sided. We, therefore, need to analyse the news.