

Name: _____ Date: _____

Understanding Media

Q1. State True (T) or False (F).

- i. The technology that mass media uses keeps changing. _____
- ii. An independent media means that government should control and influence its coverage of news. _____
- iii. Since TV time costs so much money, only those programmes that can attract the maximum number of viewers are shown. _____
- iv. The print media offers a large variety of information to suit the tastes of different readers. _____

Q2. Fill in the blanks.

- i. _____ has enabled us to think of ourselves as members of a larger global world.
- ii. Most of the cartoons that we see on television are mostly from _____ or the _____.
- iii. It is important that the information given by media should be _____.
- iv. Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district in _____.

Q3. Give some examples of print media.

Ans. _____

Q4. Give some examples of mass media.

Ans. _____

Q5. Give some examples of electronic media.

Ans. _____

Understanding Media

Q1. State True (T) or False (F).

- i. The technology that mass media uses keeps changing. **True**
- ii. An independent media means that government should control and influence its coverage of news. **False**
- iii. Since TV time costs so much money, only those programmes that can attract the maximum number of viewers are shown. **True**
- iv. The print media offers a large variety of information to suit the tastes of different readers. **True**

Q2. Fill in the blanks.

- i. **Television** has enabled us to think of ourselves as members of a larger global world.
- ii. Most of the cartoons that we see on television are mostly from **Japan** or the **United States**.
- iii. It is important that the information given by media should be **balanced**.
- iv. Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district in **Uttar Pradesh**.

Q3. Give some examples of print media.

Ans. Newspapers and Magazines

Q4. Give some examples of mass media.

Ans. TV, Radio and Newspaper

Q5. Give some examples of electronic media.

Ans. TV and Radio